



**SYLLABUS**

<b>COURSE DESCRIPTION</b>		
Type of the course: ( x ) Normal ( ) Teaching Assistant (TA) ( ) Thesis/Dissertation		
Course Title: Entrepreneurship, Innovation and Performance		
Periodicity: ( x ) Annual ( ) Semestral ( ) Sporadic		
Academic term: Trimester		
<b>WORKLOAD</b>		
Workload: 60-hour course		Credits: 4
Theoretical: (1 credit = WL 15)	Research: (1 credit = WL 15)	Theoretical-empirical: (2 credits = WL 30)
Academic Degree: ( ) Master ( ) PhD ( x ) Master and PhD		
Course Type:		
Master: ( x ) Elective - ( ) Compulsory		Doctorate: ( x ) Elective - ( ) Compulsory
<b>COURSE INSTRUCTOR</b>		
<b>AREA OF CONCENTRATION / LINE OF RESEARCH</b>		
<b>Research Area:</b> Controllershhip and Governance		
<b>Research Line:</b> Management Control and Performance Evaluation		
<b>COURSE PURPOSE</b>		
a) Knowledge – provide students with knowledge about entrepreneurship and its relationship with performance and innovation; b) Skills – develop critical thinking skills on measuring performance, based on entrepreneurship and innovation; and c) Approach – motivate the student to develop attitudes related to entrepreneurship and innovation.		
<b>COURSE DESCRIPTION</b>		
Entrepreneurship and innovation: empirical research paradigms, models and implementation in organizations. Types of entrepreneurship. Entrepreneurial process. Business opportunities. Entrepreneurial environment. Effectuation. Entrepreneurship and performance. Characterization of the innovation process: development processes for new technologies, new products, processes and services. Open innovation. Innovation and performance.		
<b>COURSE CONTENT</b>		
1. Entrepreneurship <ul style="list-style-type: none"> <li>✓ Paradigms of empirical research, models and applications in organizations.</li> <li>✓ Types of entrepreneurship.</li> <li>✓ Entrepreneurial process.</li> <li>✓ Business opportunities.</li> <li>✓ Entrepreneurial environment.</li> <li>✓ Effectuation.</li> </ul> 2. Innovation <ul style="list-style-type: none"> <li>✓ Paradigms of empirical research, models and applications in organizations.</li> <li>✓ Characterization of the Innovation Process.</li> <li>✓ Innovation in services.</li> <li>✓ Open innovation.</li> </ul> 3. Entrepreneurship / Innovation / Performance <ul style="list-style-type: none"> <li>✓ Entrepreneurship and performance.</li> </ul>		



✓ Innovation and performance.

#### METHODOLOGY

Reading texts. Elaboration of questions. Presentation of seminars. Group discussion. Activities via moodle. Elaboration of research project.

#### GRADING POLICY

M.Sc. students: group activities (30%); seminar presentation (15%), self-evaluation (5%), research or activity project (50%).

Ph.D. students: group activities (25%); seminar presentation (15%), self-evaluation (10%), research project (50%).

#### MAIN REFERENCES

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